

ady.  
ADYAPAN

# Adyapan School

## UI/UX Design



Duration - 2 months

Industry  
Certification



Skill India Certified

250+  
Partner Companies

# From wireframes to wow

## Master UI/UX.

From ideas to intuitive experiences - become industry-ready.

This immersive UI/UX Design program takes you beyond foundational concepts into real-world product design workflows. Learn user research, wireframing, prototyping, interaction design, and usability testing through hands-on projects and guided design sprints. With a strong focus on user-centered design and industry practices, you'll graduate with the ability to create intuitive interfaces, craft seamless user experiences, and deliver impactful digital products with confidence.

**8**

MODULES

**30+**

PROGRAM OFFERINGS

**20,000+**

STUDENTS

250+ PARTNERED COMPANIES



ABOUT ADYAPAN SCHOOLS

## Where education meets real-world impact

Not just a course - a platform to launch  
your career.

Adyapan Schools was built with a single conviction:  
learning works best when it happens in the real world.  
We partner with top companies, mentors, and industry  
platforms to ensure every student graduates with a  
portfolio of work that speaks louder than a certificate.

Our programs combine rigorous coursework with live  
client projects, giving you the skills and proof-of-work  
that employers actually want.

### MISSION

To equip ambitious learners with  
practitioner-level digital  
marketing skills through mentor-  
led, project-based education that  
bridges the gap between learning  
and earning.



### VISION

To be India's most trusted  
launchpad for the next generation  
of marketing leaders – defined  
not by degrees but by the real  
work.



## Everything you need to grow fast

### PROGRAM HIGHLIGHTS

#### Live Industry Projects

Work on campaigns for real brands alongside your coursework. Build portfolio projects that prove your expertise to employers.

#### 1-on-1 Mentorship

Dedicated mentors from Google, Microsoft, Mastercard and more. Get personalized guidance and industry connections.



#### AI-Powered Marketing

Learn cutting-edge AI tools alongside evergreen fundamentals. Stay ahead of the curve in a rapidly evolving landscape.



#### Dual Certification

Earn both a Course Completion and Internship Certificate – accredited by Skill India Digital Hub and NSDC.



#### Internship Guarantee

Graduate with an internship completion certificate from a live brand project. Concrete, resume-ready proof of work.



#### Industry Network

Join a network of alumni at Amazon, Google, Adobe, Microsoft. Access exclusive hiring events and referral opportunities.

## CURRICULUM

# 8 weeks. 8 modules. Infinite impact.

### WEEK 1

#### Introduction to UI/UX & Design Thinking

- Discussion of curriculum
- Introduction to UI/UX – understanding the difference between UI and UX with examples
- Design Thinking framework: empathy, ideation, prototyping, and testing as a design process
- Setting up tools
- Team Design Sprint



### WEEK 2

#### User Research & Stakeholder Analysis

- User research methods: interviews, surveys, and observation techniques to identify real user needs
- Identifying and defining stakeholders: mapping who is affected by design decisions
- Navigating the interface, frames, shapes, and essential design tools
- Identify and document user needs through structured research frameworks



### WEEK 3

#### User Journeys & Information Architecture

- Mapping the user journey: creating end-to-end user journey maps and HMW (How Might We) statements
- Sitemapping and information architecture
- User personas and site personas: creating representative profiles to inform design decisions
- Grayscales, sketching low-fidelity layouts, and finding solutions with constraint cards



## 8 weeks. 8 modules. Infinite impact.

### WEEK 4

#### Wireframes, Prototyping & UX Principles

- Core UX principles: usability, accessibility, consistency, and feedback in interface design
- Blocking grayscales and user flow, mapping how users move through screens and tasks
- Linking frames to create interactive, clickable low-fidelity prototypes
- Usability testing fundamentals: planning and conducting tests to validate design decisions



### WEEK 5

#### Visual UI Design & Typography

- Color theory and typography — applying color palettes, font hierarchies, and visual contrast in UI
- UI design principles: alignment, spacing, visual hierarchy, and consistency across screens
- UI design in 3 sprints: rapid visual design iterations from wireframe to polished mockup
- Non-traditional UI



### WEEK 6

#### UI Components & Style Guides

- UI components: designing reusable buttons, cards, forms, and navigation elements
- Style guide creation and analysis: building a consistent design system with documented rules
- Auto layout, components, variants, and design tokens for scalable UI work
- UI for other technologies



## 8 weeks. 8 modules. Infinite impact.

### WEEK 7

#### Responsive Design, Web Prototyping & Interaction Design

- Responsive web design — creating fluid layouts that adapt across mobile, tablet, and desktop screens
- Mobile-first approach — designing for smallest screens first and progressively enhancing for larger ones
- Web prototyping and interaction design — adding transitions, micro-interactions, and hover states in Figma
- Web technologies overview — understanding HTML, CSS, JavaScript, and how they relate to design



### WEEK 8

#### Portfolio, Case Studies & Career Preparation

- Portfolio evaluation and creation - curating your best work into a compelling, structured design portfolio
- Creating a design case study - documenting problem, process, decisions, and outcomes for each project
- Illustrator basics - using vector tools to enhance portfolio assets and presentation graphics
- How to apply for UI/UX jobs - understanding job roles, interview formats, and career paths in design



# Adyapan School

WHO THIS IS FOR

## This course is perfect for

Students & Career Switchers

Aspiring UI/UX Designers & Product Designers

Graphic Designers Transitioning to Digital Products

Developers Looking to Improve User Experience Skills

Working Professionals in Product, Marketing & Design

Computer Science, IT & Software Engineering Students

### CERTIFICATIONS



### ALUMNI NETWORK

## Our alumni work at world-class companies

Amazon

Adobe

Google

Autodesk

Microsoft

Deloitte

Your career switch is one click away.

Ready to begin? Apply at [adyapanschool.com](https://adyapanschool.com) or email us at [support@adyapan.com](mailto:support@adyapan.com)

Apply Now