



Adyapan School

Management Consulting



Duration - 2 months

**Industry
Certification**



Skill India Certified

**250+
Partner Companies**

From analysis to execution Master Consulting.

From business problems to strategic solutions - become industry-ready.

This immersive Management Consulting program takes you beyond foundational concepts into real-world problem-solving and advisory. Learn structured thinking, market analysis, business strategy, operations optimization and stakeholder communication through hands-on case studies and guided frameworks. With a strong focus on practical implementation and consulting methodologies, you'll graduate with the ability to analyze complex business challenges, deliver actionable insights and confidently drive organizational impact.

8

WEEKS

30+

PROGRAMS OFFERED

20,000+

STUDENTS

250+ PARTNERED COMPANIES



ABOUT ADYAPAN SCHOOLS

Where education meets real-world impact

Not just a course — a platform to launch
your career.

Adyapan Schools was built with a single conviction:
learning works best when it happens in the real world.
We partner with top companies, mentors, and industry
platforms to ensure every student graduates with a
portfolio of work that speaks louder than a certificate.

Our programs combine rigorous coursework with live
client projects, giving you the skills and proof-of-work
that employers actually want.

MISSION

To equip ambitious learners with
practitioner-level digital
marketing skills through mentor-
led, project-based education that
bridges the gap between learning
and earning.



VISION

To be India's most trusted
launchpad for the next generation
of marketing leaders — defined
not by degrees but by the real
work.



Everything you need to grow fast

PROGRAM HIGHLIGHTS



Live Industry Projects

Work on campaigns for real brands alongside your coursework. Build portfolio projects that prove your expertise to employers.



1-on-1 Mentorship

Dedicated mentors from Google, Microsoft, Mastercard and more. Get personalized guidance and industry connections.



AI-Powered Marketing

Learn cutting-edge AI tools alongside evergreen fundamentals. Stay ahead of the curve in a rapidly evolving landscape.



Dual Certification

Earn both a Course Completion and Internship Certificate – accredited by Skill India Digital Hub and NSDC.



Internship Guarantee

Graduate with an internship completion certificate from a live brand project. Concrete, resume-ready proof of work.



Industry Network

Join a network of alumni at Amazon, Google, Adobe, Microsoft. Access exclusive hiring events and referral opportunities.

CURRICULUM

8 weeks. 8 modules. Infinite impact.

WEEK 1

Fundamentals of Business Management

- Discussion of Curriculum
- Analyze financial statements and apply ratio analysis to assess business performance
- Describe foundational principles of marketing, sales, and communication strategies
- Evaluate the role of operations and supply chain management in business efficiency
- Apply basic economic principles to understand market dynamics, pricing, and equilibrium



WEEK 2

Introduction to Management Consulting

- Understand what management consultants do, how they create value, and the types of consulting firms
- Learn the structure of a consulting engagement from scoping and diagnosis to recommendation and delivery
- Understand how organizational change is managed and why client relationships are central to success
- Explore consulting career paths, hierarchy (Analyst to Partner), and how firms are structured internally



WEEK 3

Consulting Approach to Problem Solving

- Break down complex business problems into structured components using issue trees and logic frameworks
- Apply hypothesis-driven problem solving: form a hypothesis early and test it efficiently with data
- Apply the DMAIC process improvement framework to operational and business challenges
- Practice requesting, cleaning, and interpreting data to support consulting recommendations with evidence



8 weeks. 8 modules. Infinite impact.

WEEK 4

Consulting Frameworks for Business Analysis

- Apply foundational frameworks: BCG Matrix, SWOT, Porter's Five Forces, and the 3C/4P models
- Solve profitability cases by decomposing revenue and cost drivers to identify root causes of margin decline
- Use market entry frameworks to evaluate new geographies, segments, or product categories
- Analyze pricing strategy, growth options, and competitive positioning using structured thinking



WEEK 5

Research, Benchmarking & Excel for Consulting

- Conduct industry analysis and competitive intelligence to identify strategic opportunities and white spaces
- Get smart quickly on unfamiliar industries using secondary research, expert interviews, and structured reading
- Benchmark companies against peers using publicly available data and interpret performance gaps strategically
- Build effective Excel models: financial analysis, scenario modeling, and sensitivity tables



WEEK 6

M&A, Due Diligence & Growth Strategy

- Explore growth strategies: organic growth, market penetration, new product development, and M&A
- Understand the due diligence process: what is assessed, how findings are structured, and what red flags look like
- Apply M&A frameworks to evaluate strategic fit, synergy potential, and integration risk
- Analyze go-to-market strategy and how consulting teams help clients launch products and enter new markets



CURRICULUM

8 weeks. 8 modules. Infinite impact.

WEEK 7

Digital Transformation & Innovation Consulting

- Understand how consultants advise clients on digital transformation: cloud, automation, and AI adoption
- Explore Innovation frameworks used in consulting: design thinking, agile methodology, and lean startup principles
- Learn how to assess an organization's digital maturity and build a roadmap for transformation
- Understand the role of data analytics and business intelligence in modern consulting engagements



WEEK 8

Consulting Communication & Stakeholder Management

- Learn the Pyramid Principle: top-down, hypothesis-first communication for senior executives
- Build and deliver PowerPoint presentations using consulting slide design: one idea per slide, clear headlines, clean visuals
- Understand stakeholder mapping and how to manage expectations across clients, leadership, and project teams
- Learn how to write effective consulting proposals and structure final recommendations for client delivery



WHO THIS IS FOR

This course is perfect for

Students & Career Starters

Aspiring Management Consultants
& Strategy Professionals

BBA, MBA, Economics &
Engineering Students

Professionals in Consulting,
Operations & Strategy Roles

Business Analysts & Problem-
Solving Enthusiasts

Leaders Driving Business Growth
& Transformation

CERTIFICATIONS



ALUMNI NETWORK

Our alumni work at world-class companies

Amazon

Adobe

Google

Autodesk

Microsoft

Deloitte

Your career switch is one click away.

Ready to begin? Apply at adyapanschool.com or email us at support@adyapan.com

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